

How can you help?

Cash Gifts

You may wish to consider supporting the Third Century Campaign and library project through an outright gift of cash or by making payments on a pledge over several years. Cash gifts provide an immediate income tax-deduction for the full gift amount.

Gifts of Securities and Securities Transfers

You may wish to consider the benefits of making a gift of securities. A gift of this type can provide significant tax advantages. The Academy is fully capable of receiving securities and stock transfers.

Matching Gifts

Many corporations sponsor Matching Gift Programs under which an employee's charitable donation is matched with a contribution by the corporation. This is an easy way to leverage the value of your contribution; in some cases the matching contribution is as high as three to one.

Bequests

Consider helping the Academy through your will or estate plan. You can make a general bequest designating specific assets to the Academy. You may also consider making the Academy a contingency beneficiary of assets (such as a life insurance policy) in the event that a beneficiary predeceases you.

Charitable Gift Annuity

This is an easy way to give yourself - and the Academy - greater security in the future. Each Charitable Gift Annuity pays a long-term annual income to you (and/or another person you choose), and eases your income tax burden. When you fund a Charitable Gift Annuity with appreciated long-term assets, you may reduce a portion of capital gains taxes.

Charitable Remainder Trusts

Some donors may choose to transfer assets in the form of cash, securities or property to a trust, naming a trustee(s) to manage the assets. The trustee(s) makes distributions in accordance with your wishes as expressed by the terms of the trust. The trust will distribute income to you and, if specified, to a second beneficiary such as a spouse or child each year. Following the death of the primary and secondary beneficiaries, the assets held in the trust are transferred to the Woodstock Academy Endowment Fund or other donor specified purpose at the Academy.

(For additional information or assistance in planning your gift, please contact Kristen Willis in the Office of Development & Alumni Relations.)

Woodstock Academy Named Gift Opportunities

No.	Item	Amount	# Available
186	Academy Building	\$ 1,000,000	1
700	Named Faculty Chair	\$ 500,000	11
111	Bowen Foyer	\$ 250,000	1
121	Student Dining Commons	\$ 250,000	1
100	Bicentennial Building	\$ 100,000	1
109	Bowen Guidance Wing	\$ 100,000	1
110	Bowen Administrative Wing	\$ 100,000	1
160	Hyde Arts Center Stage	\$ 100,000	1
161	Hyde Arts Center Foyer	\$ 100,000	1
210	Library Central Hall	\$ 100,000	1
227	Archives	\$ 50,000	1
112	Science Lab	\$ 50,000	3
211	Technology Lab	\$ 50,000	3
122	Kitchen	\$ 50,000	1
124	Faculty Lounge	\$ 50,000	1
125	Faculty Workroom	\$ 50,000	1
505	Soccer Field	\$ 50,000	0
510	Track	\$ 50,000	1
550	Baseball Field	\$ 50,000	1
575	Practice Field	\$ 50,000	2
168	Arts Classroom	\$ 35,000	6
101	Academic Classroom	\$ 25,000	57
216	Library Mezzanine - North	\$ 25,000	1
217	Library Mezzanine - South	\$ 25,000	0
218	Library Mezzanine - West	\$ 25,000	1
213	Library Main Foyer	\$ 25,000	1
208	Library Conference Room	\$ 25,000	1
221	Children's Section	\$ 25,000	0
222	Community Reading Section	\$ 25,000	1
219	Library Circulation Desk	\$ 20,000	1
220	Library Reference Desk	\$ 20,000	1
115	Tennis Court	\$ 20,000	4
120	Student Store	\$ 20,000	1
123	Faculty Dining Room	\$ 20,000	1
180	Locker/Weight Room	\$ 20,000	3
551	Dugout	\$ 10,000	1
600	Program Endowed Fund	\$ 10,000	20
183	Equipment Room	\$ 10,000	1
215	Library Shelving Unit	\$ 10,000	25
224	Lib. Computer Workstations	\$ 5,000	32
650	General Endowed Fund	\$ 5,000	20
227	Library Study Carrels	\$ 2,500	22
460	Display Case	\$ 2,500	6
350	Bench	\$ 2,500	10
225	Library Tables	\$ 1,000	10
226	Library Chairs	\$ 1,000	150
300	Tree/Flower Bed	\$ 1,000	47

Note: Prices for Named Gift Opportunities are based on appeal and visibility, not on actual cost. All gifts to the Third Century Campaign are tax-deductible to the fullest extent of the law.

Woodstock Academy Alumni & Development Office
Kristen Willis, Director
57 Academy Road, Woodstock, CT 06281
Phone: 860-963-4926
Fax: 860-963-7222



*From
concept
to reality,
from
vision to
fruition ...*

*but for the
generosity
of Alumni
& Friends.*



The re-opening of the Howard Webster Bracken Memorial Library was celebrated with a rededication ceremony held on November 4, 2007. The school and greater community are now enjoying the results of this long awaited renovation project and fundraising effort – a 21st century educational resource center that will not only provide our students access to high quality academic research, but preserves our historical connection to the community as a public library by providing a comfortable and welcoming place that inspires lifelong learning. Approximately \$250,000 was provided by generous alumni, parents, friends, and local businesses to help bring this vision to fruition.



WOODSTOCK ACADEMY
The Third Century Campaign

*Secondary Education...Second to none...
For Generations to Come...*

In 2002, Woodstock Academy launched its 3rd Century Campaign after reaching a milestone of 200 years in education marked by the Bicentennial Celebration of 2001. Since that time, we have been able to raise \$.5 million toward the endowment and have supplemented almost half of capital costs of the Bracken Memorial Library renovation project. Both the endowment effort and capital project funding have been achieved primarily through the Alumni Association Annual Giving Program and personal solicitation of major donors.

Having dedicated our annual fund toward the library renovation project for the past three years, we must turn our attention back to the endowment. In May of 2006, the Board of Trustees approved a 5-year strategic plan that reaffirmed its commitment to its students and to the mission driven education and heritage that have shaped the Academy for two hundred years, introducing practical strategies for program and business operations that will ensure continued success in an increasingly challenging environment. The strategic plan established priorities for Trustees and action steps in the areas of program, faculty, governance, fiscal management, enrollment and relationships, community partnerships, resource development and facilities. This plan will guide resource decisions, provide a framework for ongoing accountability, and ensure steady progress toward the realization of the Trustees' vision for the Academy's future as an independent school with a public purpose.

As such, the Academy faces unique challenges – some familiar and some new – as it seeks to improve facilities, maintain a wide array of curricular and co-curricular choices delivered by a creative and experienced faculty and staff, and provide each student with adult attention and support for decision-making regarding post graduation choices.

Many of the familiar challenges are financial. School buildings and campus infrastructure require vigilance with respect to maintenance and repair, and careful planning with regard to renovations and new construction that will sustain the Academy's unique program. The library renovation project is a prime example, not only of vigilance with respect to facility and program, but a conscious effort to reduce the burden of the taxpayer through a commitment to fundraising. In addition, the Academy's support for meaningful adult-student connections requires ongoing attention to student-teacher ratios and class size.

New challenges relate to managing increased parental, student and regulatory expectations, as well as an increasing pressure to demonstrate results for multiple audiences in a

complex environment. None of these challenges can be met without resources.

For any school, enrollment is the determinant of revenue, and projecting enrollment is a critical component of responsible planning. The Academy, like other independent schools has adjusted to fluctuations in enrollment over the years. Stabilizing the revenue stream is imperative to providing consistency in delivery of the Academy's outstanding programs. During the last ten years, many independent schools have sought to decrease their dependence on the traditional tuition-based revenue model in order to respond to similar challenges, and the Academy must do the same.

More than ever, schools teach students through visiting scholars, writer and artists programs, mentoring, and school-to career initiatives. At the same time, students are spending more time off campus at libraries, art and performance centers, as well as at internships and job sites. We see more and more students interested in world languages and cultural studies, including cultural exchanges and travel abroad. All of these opportunities require funding beyond day-to-day operational support.

The Third Century Campaign presents an opportunity to secure the future of the school. In its unique position, the Academy has no easy access to capital funds and its endowment remains smaller than that of any other Connecticut Academy. Increasing the Academy's endowment is critical and the possibilities are endless. By building a strong endowment, we can ensure academic enrichment, adequate capital resources, and the ability to continue a quality program in adverse economic times. This continuity is vital if the school is to continue its mission and to guarantee all students the opportunity to participate in the Woodstock Academy experience: now, next year and for generations to come.

Please join us in securing the future of our school and ensuring the academic excellence we have all come to know and expect.

What can your gift do?

- provide for the enhancement of facilities to support existing and/or new programs
- provide for the enhancement of athletic fields and facilities
- enhance the core curriculum with visiting experts such as engineers, scientists, or history scholars
- provide an up-to-date collection of the finest library resources
- support an endowed fund to provide tuition for a student with need who wishes to attend or finish their studies at the Academy
- provide specialized technology to support arts, graphics, and CAD programs
- support a visiting artist program for arts & music
- provide financial assistance for cultural exchanges and foreign trips for students in need
- support a campus beautification fund
- endow a specialized academic program such as Asian or Chinese studies

The possibilities are endless. Remember, no gift is too small and if you don't believe that one person can make a difference, just imagine what 1,000 individuals can do.